

Rondo

1360 University Avenue #140, Saint Paul, MN 55104



Avenue Inc.

Hotline: 651.459.1078 www.rondodays.com

Rondo Days - Media Promotional Partnership Agreement

Summary of Partnership:

_____ agrees to partner in the 2010 Rondo Days Festival on Saturday, July 17, 2010. Rondo Days is a celebration of African-American stories, achievement and culture in Saint Paul.

Media Sponsor agrees to:

Provide promotional advertising space of _____ spot(s), valued at \$_____. The time may be used (describe parameters) _____

_____ and the (sponsor name) will be named as a Rondo Days Sponsor in all ads.

In addition, _____ (media sponsor) will provide:

- _____
- _____

Rondo Days Festival/Rondo Avenue, Inc. agrees to:

- Provide your company with logo recognition on printed materials.
- Provide the option for your company's booth on-site at the event.
- Provide the option for your company to participate in the parade.
- Provide the option for your company to have an ad in the commemorative booklet.

Trade Agreement Disclaimer: Benefits: Sponsor will receive benefits listed above in a manner consistent with the current event sponsorship packages and the actual value of the sponsorship.

Ownership of Promotional Materials: Any plan, idea and all promotional materials created by the _____ (media sponsor) for Rondo Days shall be and will remain the property of said company and Rondo Avenue Inc.

In the event that either Rondo Days or _____ (media sponsor) does not achieve the agreed upon commitments, each firm reserves the right to charge for the full value of the promotion or the benefits.

Brokering of space is not permitted. No cash value.

Rondo Days

Media Sponsor Representative

Date